

IN THE CLAIMS

Please cancel claims 1 - 43 in their entirety, without prejudice or disclaimer of the subject matter contained therein and add claims 44 - 64 as shown below.

Change to:

1 - 43. (cancelled)

44. (new) A program storage device readable by a machine, tangibly embodying a program of instructions executable by the machine to perform method steps for performing a data method, the method steps comprising:

integrating enterprise related event data in accordance with a common schema to support processing.

45. (new) The program storage device of claim 44 where data are integrated in accordance with a common data dictionary that identifies a common set of attributes selected from the group consisting category of value, component of value, element of value, currency, unit of measure and combinations thereof.

46. (new) The program storage device of claim 45 where the components of value are selected from the group consisting of revenue, expense, change in capital and combinations thereof.

47. (new) The program storage device of claim 45 where the elements of value are selected from the group consisting of brands, customers, employees, production equipment, strategic partnerships, vendor relationships and combinations thereof.

49. (new) The program storage device of claim 44 where event data further comprises forecast event data and historical event data.

50. (new) The program storage device of claim 44 where the event data further comprises transaction data.

51. (new) The program storage device of claim 44 where said data are obtained from the group consisting of advanced financial systems, basic financial systems, operation

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management systems, sales management systems, human resource systems, accounts receivable systems, accounts payable systems, capital asset systems, inventory systems, invoicing systems, payroll systems, purchasing systems, the Internet and combinations thereof.

52. (new) The program storage device of claim 44 where the common schema further comprises a network model.

53. (new) A data method, comprising:

integrating enterprise related event data in accordance with a common schema to support processing for enterprise analysis and modeling.

54. (new) The method of claim 53 where data are integrated in accordance with a common data dictionary that identifies a common set of attributes selected from the group consisting category of value, component of value, element of value, currency, unit of measure and combinations thereof.

55. (new) The method of claim 54 where the components of value are selected from the group consisting of revenue, expense, change in capital and combinations thereof, the elements of value are selected from the group consisting of brands, customers, employees, production equipment, strategic partnerships, vendor relationships and combinations thereof and the categories of value are selected from the group consisting of current operation, real option, market sentiment and combinations thereof.

56. (new) The method of claim 53 where event data further comprises forecast event data and historical event data.

57. (new) The method of claim 53 where the event data further comprises transaction data.

58. (new) The method of claim 53 where said data are obtained from the group consisting of advanced financial systems, basic financial systems, operation management systems, sales management systems, human resource systems, accounts receivable systems, accounts payable systems, capital asset systems, inventory

systems, invoicing systems, payroll systems, purchasing systems, the Internet and combinations thereof.

59. (new) The method of claim 53 where the common schema further comprises a network model.

59. (new) An apparatus, comprising:
enterprise transaction systems, and
means for integrating the data from said systems in accordance with a common data dictionary.

60. (new) The apparatus of claim 59 where transaction systems are selected from the group consisting of advanced financial systems, basic financial systems, operation management systems, sales management systems, human resource systems, accounts receivable systems, accounts payable systems, capital asset systems, inventory systems, invoicing systems, payroll systems, purchasing systems, the Internet and combinations thereof.

61. (new) The apparatus of claim 59 where a transaction is any event that is logged or recorded.

62. (new) The apparatus of claim 59 where the common data dictionary identifies a common set of attributes selected from the group consisting category of value, component of value, element of value, currency, unit of measure and combinations thereof.

63. (new) The apparatus of claim 62 wherein elements of value are selected from the group consisting of brands, customers, employees, production equipment, strategic partnerships, vendor relationships and combinations thereof.

64. (new) The apparatus of claim 62 wherein categories of value are selected from the group consisting of current operation, real option, market sentiment and combinations thereof and the current operation category of value further comprises the components of value that are selected from the group consisting of revenue, expense, capital change and combinations thereof.

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